



Government of the Republic of Trinidad and Tobago

Ministry of Community Development,
Culture and the Arts

National Cultural Recognition Policy

Draft Submitted: January 08, 2020

TABLE OF CONTENTS

LIST OF ABBREVIATIONS	iv
1.0 INTRODUCTION.....	1
1.1 NCRP Goals.....	1
1.2 Objectives of the NCRP	1
1.3 Structure of the National Cultural Recognition Programme Document.....	2
2.0 COMPONENTS OF THE NATIONAL CULTURAL RECOGNITION PROGRAMME.....	2
2.1 Cultural Awards.....	2
2.2 Cultural Ambassadors	5
2.3 Cultural Legends.....	10
3.0 NATIONAL CULTURAL RECOGNITION COMMITTEE (NCRC).....	12
3.1 Terms of Reference	12
ANNEX I.....	14
CULTURAL AWARDS SCORING SHEET	14
ANNEX II.....	27
STANDARDS IDENTIFIED IN THE NATIONAL HEROES POLICY	29
ANNEX IV.....	30
CULTURAL AMBASSADOR ASSESSMENT FORM.....	30

LIST OF ABBREVIATIONS

DOTCTHA	Division of Tourism, Culture and Transport – Tobago House of Assembly
GoRTT	Government of the Republic of Trinidad and Tobago
MCDCA	Ministry of Community Development, Culture and the Arts
NAPA	National Academy for the Performing Arts
NCRC	National Cultural Recognition Committee
SAPA	Southern Academy for the Performing Arts
THA	Tobago House of Assembly

1.0 INTRODUCTION

1.0.1 The Government of the Republic of Trinidad and Tobago (GoRTT) through the Ministry with responsibility for culture and the arts seeks to recognise and honour citizens who have made outstanding contributions to the culture and the arts of Trinidad and Tobago through the implementation of a National Cultural Recognition Programme (NCRP).

1.0.2 The National Cultural Recognition Programme is aligned with existing government policies such as the *National Development Strategy 2016-2030* (Vision 2030) which recognises culture as an essential platform for national development. It is consistent with the vision of the Draft National Policy on Culture and the Arts (DNPCA) of *a thriving, inclusive and dynamic cultural sector at the centre of national development*. To this end, it specifically contributes to a DNPCA goal of *supporting artists, entrepreneurs and industry associations in the production of high quality output*. Its contribution to this goal is premised on the view that encouraging and rewarding cherished qualities in the nation's artists will produce cultural legends, that is, artists who innovate and consistently produce superior cultural products.

1.1 NCRP Goals

1.1.1 To reward and encourage excellence in the field of culture and the arts in Trinidad and Tobago

1.1.2 To reward and encourage the nurturing of talent in culture and the arts

1.1.3 To reward and encourage financial support to the development of culture and the arts in Trinidad and Tobago

1.2 Objectives of the NCRP

1.2.1 To honour excellence in Culture and the Arts through the *Cultural Awards*,

1.2.2 To appoint *Cultural Ambassadors* to promote the culture of Trinidad and Tobago afield and

1.2.3 To commemorate the long and meritorious work of artists and artistes in the cultural sector through the *Cultural Legends* initiative.

1.3 Structure of the National Cultural Recognition Programme Document

1.3.1 Each facet of the National Cultural Recognition Programme: Cultural Awards, Cultural Ambassadors, Cultural Legends and the terms of reference for the National Cultural Recognition Committee will be delineated in the subsequent sections.

2.0 COMPONENTS OF THE NATIONAL CULTURAL RECOGNITION PROGRAMME

2.1 Cultural Awards

2.1.1 Ten (10) categories of awards will be available under the **Cultural Awards** component of the NCRP. These Awards will be bestowed on citizens who have made a significant contribution to the culture and the arts in the following categories:

- i. **Best New Artist/Artiste/Group** – a person or group who releases during the eligible year their first publication, recording, artwork or performance that establishes an awareness amongst the citizenry of their name and work and has made a significant impact on the cultural and arts sector.
- ii. **Most Consistent Artist/Artiste/Group** – a person or group who has produced art of a high quality frequently throughout the last five years or ten (10) years in the case of a film or publication.
- iii. **Most Innovative Artist/Artiste/Group** – a person or group who has created/contributed new approaches or ideas to the cultural sector within the last five (5) years or ten (10) years in the case of a film or publication. The new approach/idea must be *inspirational to and validated by the public and fellow practitioners as an innovation*.
- iv. **International Breakthrough Artist/Artiste/Group** – a person or group whose work achieved worldwide acclaim within the last two (2) years.
- v. **Outreach/Advocate Individual/Artist/Artiste/Group** – a person or group who/which utilising the arts for developmental, transformational, healing purposes, has significantly

impacted a community (or communities), effecting social transformation processes through mentorship, knowledge transfer and shared experiences in the arts.

- vi. **Cultural Heritage Award** – a person or organisation that demonstrates excellence in preserving the tangible and/or intangible heritage of Trinidad and Tobago through excellence in research, public education programmes, preservation/conservation processes, broadcasting and/or artistic creation.
- vii. **Sustainable Environment Award** – a person or organisation that in the execution of their cultural practice supports green initiatives¹.
- viii. **Cultural Entrepreneur of the Year** – *individuals, artists/artistes and companies, collaborations and cooperatives who within a particular year, and through entrepreneurial pursuits, or cooperative and other business models, have contributed significantly to the culture and arts sector, building and monetising cultural products locally and/or demonstrated wide geographical reach in terms of local, regional and international markets.*
- ix. **Champion of the Arts Award** – a person or organisation who/which over the last 10 years has consistently supported, sustained and promoted the arts and culture of Trinidad and Tobago through their financial generosity.
- x. **Culture and Arts Education Award** – the individual who over the past 10 years would have contributed significantly to the understanding and development of culture and the arts through advancements in education and knowledge by way of publications, workshops and training at the tertiary level, whose work is translated into policy formulation and/or creates a paradigm shift in practice.

¹ Green initiatives refer to activities which improve human well-being and social equity, while significantly reducing environmental risks and ecological scarcities (adapted from the United Nations Environment’s definition of the Green Economy). They may promote inter alia the use of recycled/reused materials, renewable energy, sustainable hiring practices, and the enabling of Green work environments.

2.1.2 Criteria for Nomination

- i. Only a citizen, holder of dual citizenship or resident of the Republic of Trinidad and Tobago can be nominated for the Cultural Award. The National Cultural Recognition Committee will contact all nominees to submit proof of citizenship.
- ii. Each person, group or organisation can only receive one award per year.
- iii. The Cultural Award can be given posthumously with a close family member or partner accepting on behalf of the deceased recipient.
- iv. Each nominee must meet all of the criteria as set out in the rubric at **Annex I**, at the level of good to excellent.

2.1.3 Nomination Procedure

- i. The nomination process is an open one, that is, anyone may nominate a person, group or organisation on the prescribed nomination form. See **Annex II**.
- ii. Nominations will be accepted from 1st March– 30th April annually. Any person, group or organisation can submit a nomination to the National Cultural Recognition Committee.
- iii. The MCDCA will advertise in newspapers, radio, television and on social media the opening and closing dates for nominations. The nomination forms (see Appendix 1) will be available at the:
 - a. Division of Culture – MCDCA
 - b. Division of Tourism, Culture and Transportation – Tobago House of Assembly
 - c. MCDCA website (www.cdca.gov.tt)
 - d. Division of Tourism, Culture and Transportation website (www.visittobago.gov.tt)
 - e. Best Village Offices
 - f. Select Community Centres

- iv. Each nominee will be assessed by the National Cultural Recognition Committee based on the approved rubric (see Appendix 2). If no nominee meets all of the criteria as set out in the rubric then the award will be deferred to the following year.

2.2 Cultural Ambassadors

2.2.1 The Cultural Ambassador is a person who possesses widely recognised talent and accomplishments in culture and the arts; a person of integrity who demonstrates a strong desire to mobilise global interest in and support for culture and the arts of Trinidad and Tobago; and who demonstrates commitment and a proven potential to reach out to significant audiences including decision makers.²

2.2.2 Trinidad and Tobago’s Cultural Ambassador will promote and advance the culture of the Republic of Trinidad and Tobago as well as promote the twin island as a cultural and heritage tourism destination to nations in the region and globally.

2.2.3 The appointment will be for two (2) years with an opportunity to renew based on performance. A minimum of three (3) to a maximum of five (5) Cultural Ambassadors will be chosen annually, as such, there will be no more than five (5) functioning cultural ambassadors in any one year.

2.2.4 Criteria for Selection

- i. The National Cultural Recognition Committee (NCRC) after analysing the culture and arts sector will recommend a Cultural Ambassador for the approval of the Cabinet, based on the following:
 - a. Must be a citizen, holder of dual citizenship or resident of the Republic of Trinidad and Tobago.
 - b. Must be a Cultural Practitioner with a minimum of five (5) years in the sector. In exceptional cases, the five (5) year minimum can be varied.

² Adapted from the UNESCO definition of Cultural Goodwill Ambassador.

- c. Significant body of work. This body of work must be shown to be influential locally, regionally and internationally as evidenced by:
- Social Media presence with at least 50,000 followers
 - Performance or exhibitions at internationally renowned performance venues or events.
 - At least five (5) overseas bookings per year, where applicable (bookings may be for readings, showings, book signings, exhibitions)
- d. Does not have any pending criminal or civil cases in a court of law. Exceptions may be made with respect to the Family Court of Trinidad and Tobago
- e. Must be an individual of character and integrity who is not associated with the denigration of others according to race, gender, religion and social standing
- f. Must be free of endorsements that may contradict with the values and principles incumbent upon a representative of Trinidad and Tobago.
- Consequently, the current or anticipated endorsement stipulations by other organizations must not require the Ambassador to deviate from adhering to the following standards for Ambassadors³:
 - Ambassadors must uphold the vision, objectives and standards of the Republic of Trinidad and Tobago.
 - Ambassadors must advocate for and demonstrate the ethics in keeping with the values of the Republic of Trinidad and Tobago.
 - Ambassadors must act in the best interest of the Republic of Trinidad and Tobago.
 - Ambassadors must portray themselves in such a way that would **not be** considered violent, overly promiscuous or hateful.
 - Ambassadors must comply with the laws of Trinidad and Tobago.

³ Standards and values articulated in the National Heroes Policy of 2013 are also instructive. See **Annex III**

2.2.5 Responsibilities of the Cultural Ambassador

- i. The Cultural Ambassador will be expected to sign a contract outlining the terms, conditions and Key Performance Indicators of the engagement.
- ii. The Cultural Ambassador will promote the culture of Trinidad and Tobago in at least
 - a. Two (2) Regional Events per year
 - b. Two (2) International Events per year
- iii. The Cultural Ambassador must promote and advance the culture of Trinidad and Tobago and promote Trinidad and Tobago as the premier cultural & heritage tourism destination in the Caribbean by:
 - a. Maintaining an active social media profile and displaying thereon, specific promotional videos⁴ and related content on brand T&T, through at least:
 - Facebook – Two (2) Posts Monthly
 - Twitter – Five (5) Tweets Monthly
 - Instagram – Four (4) Posts Monthly

The above can also be reposts

- b. Ensuring that the active social media profile adhered to the following profile standards:
 - No violent or criminal behaviour of any sort must be portrayed on Ambassadors' profile.
 - No sexual content of any form should appear on Ambassadors' profile. (.e.g. pornographic photographs, videos, post, sexual soliciting).

⁴ It is recommended that appropriate material be produced for each ambassador, consistent with combining the art-form/skill/specialisation of the artist in showcasing brand T&T.

- Ambassadors must refrain from any form of publication that may be seen as bullying or harassment. (.e.g. hate speech, cyber bullying, cruel and insensitive content geared to others).
 - The profile(s) must clearly state name, age, title (Cultural Ambassador of Trinidad and Tobago).
 - Ambassadors must adhere to all copyright and intellectual property laws stated by the country of Trinidad and Tobago as well as the specified social media platform.
- iv. The Cultural Ambassador should make themselves available to the Government of the Republic of Trinidad and Tobago for two (2) free promotional events per year at mutually agreed times.

2.2.6 Responsibilities of the MCDCA

- i. To approach the Ministry of National Security for the issuance of a Trinidad and Tobago Diplomatic Passport. The Diplomatic Passport will be valid for two (2) years or for the duration of the ambassadorship in the case of a renewal.
- ii. The appointment will not attract any paid remuneration. However, an honorarium of TT\$75,000 will be paid at the end of each year pending a favourable assessment.
- iii. The Cultural Ambassador's performance of his/her duties will be monitored by the National Cultural Recognition Committee (NCRC) Secretariat of the Division of Culture, which will also function as their direct link with the NCRC.

2.2.7 Suspension and Termination of Appointment

- i. Termination of the appointment of a Cultural Ambassador will be recommended if the conduct and actions of the Ambassador bring the Republic of Trinidad and Tobago into disrepute as considered by the NCRC.
- ii. If the Cultural Ambassador is arrested and charged with a summary offence then the appointment will be recommended for suspension pending the outcome of the case. If suspension is greater than six (6) months, the Cultural Ambassador will be recommended for termination.
- iii. If the Cultural Ambassador is arrested and charged with an indictable offence and subsequently a prima facie case is made then the recommendation will be made that the appointment be terminated forthwith.
- iv. Termination of appointment within a year results in the forfeiture of the honorarium in the year of the term.
- v. The final decision regarding the appointment, suspension and termination of Cultural Ambassadors will be made by the Cabinet of Trinidad and Tobago acting on the recommendation of the NCRC.

2.2.8 Assessment

The National Cultural Recognition Committee will conduct an assessment of the Cultural Ambassador at the end of each year (See Appendix 3). If at the end of the assessment the Cultural Ambassador receives a “Requires Improvement” in any category from the Committee then the Cultural Ambassador will be given three (3) months to regularise his duties; after which a follow-up assessment will be conducted. If the Cultural Ambassador still receives a “Requires Improvement” in the follow-up assessment, then the Cultural Ambassador status will be recommended for termination.

2.3 Cultural Legends

A cultural legend is a citizen who has had a long and meritorious career in the arts. The Cultural Legend status is awarded to one (1) person per year. The title will be conferred by the Cabinet of Trinidad and Tobago after consideration of the recommendation of the National Cultural Recognition Committee. It is a lifetime designation. The Cultural Legend status cannot be conferred posthumously.

2.3.1 Criteria for Selection

The National Cultural Recognition Committee after analysing the nominations will select a Cultural Legend based on the following:

- i. Must be a citizen, holder of dual citizenship or resident of the Republic of Trinidad and Tobago.
- ii. Must be a cultural practitioner with a minimum of twenty-five (25) years of continuous and active involvement in the cultural sector.
- iii. Extensive body of work.
- iv. Iconoclast who broke with tradition, a disrupter in their genre. He/she made a difference to the art form by shifting the way it is viewed.
- v. Has critical acclaim
- vi. This body of work must be highly influential⁵ locally, regionally and internationally

2.3.3 Benefits of Cultural Legend status

- i. TT\$250,000 upon signing of the contractual agreement.
- ii. A one-time bursary in their name to either The University of the West Indies⁶, College of Science, Technology and Applied Arts of Trinidad and Tobago, University of the Southern

⁵ See definition of *influential* on page 5, Section 2.2.4 (c).

⁶ This applies to tuition fees relevant to any campus of the University of the West Indies.

Caribbean or the University of Trinidad and Tobago (cultural legend's choice) in the amount of \$60,000 to a deserving student⁷ pursuing an undergraduate degree in any performing, literary or visual arts discipline.

- iii. The issuance of a Diplomatic Passport to the cultural legend for the duration of his/her life.
- iv. Commissioning of a stamp in their likeness.
- v. A permanent pass for the Priority Bus Route
- vi. Lifetime pass for two (2) at National Performing Spaces, the National Museum and Art Gallery, the Queen's Park Savannah and Shaw Park.
- vii. An appropriate and prestigious tribute to their work will be staged, in the year of the award.
- viii. A commemorative biographical magazine will be published. It will feature articles from the cultural legend, friends, family and contemporaries.
- ix. A permanent artist expression which captures the likeness of the Cultural Legend will be commissioned from a leading local artist/sculptor and displayed in the National Museum and the Art Gallery of Trinidad and Tobago.
- x. The facilitation of a series of workshops with developing artistes per year for an agreed period as outlined in the contractual agreement in order to enable knowledge transfer.

2.3.4 Termination of Status

- i. A recommendation can be made for a Cultural Legend to be stripped of his/her status if the conduct and actions of the awardee bring the Republic of Trinidad and Tobago into disrepute as considered by the NCRC.
- ii. If the Cultural Legend is convicted of a serious offence, be it summary or indictable a recommendation will be made that the awardee be stripped of his status.

⁷ Subject to the criteria for obtaining a scholarship set out by the academic institution.

- iii. The issue of termination of Cultural Legend status will be decided by the Cabinet of Trinidad and Tobago, after consideration of the recommendation of the NCRC.

3.0 NATIONAL CULTURAL RECOGNITION COMMITTEE (NCRC)

3.1 Terms of Reference

3.1.1 Composition and Structure of the NCRC

- i. The National Cultural Recognition Committee will be convened and chaired by the Deputy Permanent Secretary of the Ministry with responsibility for culture. The Committee will also comprise the following:
 - a. Director of Culture of the Ministry with responsibility for culture (Deputy Chair)
 - b. Deputy Permanent Secretary of the Ministry with responsibility for Tourism
 - c. The Administrator of the Division of the Tobago House of Assembly responsible for Culture
 - d. Chief Executive Officer of Trinidad and Tobago Creative Industries Company Limited (CreativeTT)
 - e. Six (6) culture experts drawn from academia, the media, young artists, the business sector and one each from cultural organisations representative of the two major ethnic groups of Trinidad and Tobago.
- ii. The Committee will serve for a period of three (3) years.
- iii. Stipends to members of the Committee will be determined by the relevant state body and cover a maximum of 25 sessions per year.
- iv. The Committee will receive secretarial support from the Division of Culture.
- v. The National Cultural Recognition Committee will meet from March – June or as necessary to assess all nominations for Cultural Awards, select Cultural Ambassadors and Cultural Legends.
- vi. The Committee will make recommendations concerning the effectiveness of the criteria and other mechanisms developed to select and reward nominees and awardees.
- vii. The Committee will assess Cultural Ambassadors according to the annual assessment record compiled by the Secretariat.

- viii. The Committee will regulate its own business in respect of its quorum, meeting times and dates up to a maximum of twenty-five (25) sessions annually.
- ix. No committee member will be considered for selection as a Cultural Awardee, Ambassador or Legend.

CULTURAL AWARDS SCORING SHEET

1) Best New Artist/Artiste/Group

A person or group who releases during the eligible year, their first recording, artwork, novel, film or performance that establishes an awareness of their name and work amongst the citizenry and has made a significant impact on the cultural and arts sector.

CRITERIA	Ranking				SCORE
	Excellent 10-9	Good 8-6	Average 5-4	Satisfactory 0-3	
Popularity of Artiste/ Work during the last year	1) Visibility ⁸ of work: airplay (800-601 times), exhibitions (4 or more), presentations (4 or more), readings (3 or more) , reviews (10 or more) and concerts (4 or more)	2) Visibility of work: airplay (600-401 times), exhibitions (2-3), presentations (3-2), readings (3-2), reviews (9-6) and concerts (3-2)	1) Visibility of work: airplay (400-101 times), exhibitions (2-3), presentations (3-2), readings (3-2), reviews (3-5) and concerts (3-2)	1) Limited visibility of work: airplay (under 100 times), exhibitions (1), presentations (1), readings (1), reviews (2 or less) and concerts (1)	
	Excellent 10-9	Good 8-6	Average 5-4	Satisfactory 3-0	
	1) Three (3) currently active Social Media accounts including but not limited to	1) Two (2) Social Media accounts currently active. This can include	1) One (1) Social Media account currently active or the artist's website	1) No Social Media accounts currently active and no artist website	

⁸ A comparative scale is to be developed to define milestones within each field of the rubric to ensure relevance to the various categories of the arts including: dance, music, visual arts, literary arts, theatre drama, film drama and film directing. This will allow relevant leaders to first emerge in each category of the arts, then to be subject to appropriate comparison across art categories yielding one overall awardee.

CRITERIA	Ranking				SCORE
	Excellent 10-9	Good 8-6	Average 5-4	Satisfactory 0-3	
	FB, IG and/or the artist's website 2) >10,000 followers on both IG and FB 3) Mentioned in print media > 10 times per year and featured in industry publications.	the artist's website 2) 10,000- 8,000 followers 3) Mentioned in print media 10-7 times per year	2) 7,999- 5,000 followers 3) Mentioned in print media 6-4 times per year	2) Mentioned in print media < 4 times per year	
Criteria	Excellent 20-16	Good 15-10	Average 9-4	Satisfactory 3-0	Score
Quality of Work	1) Work has won regional / international award 2) Work has won or placed in the top three of a local award 3) Work used in local production	1) Work has won or placed in the top five local award 2) Work used in local production	1) Work used in local production	1) Work won no awards 2) Work not used in any local productions	

To qualify for this award, candidates must at least score at the level of 'good' under the criteria, *Quality of Work* or 'average' under the *Popularity of Artiste/ Work during the last year' criteria.*

2) Most Consistent Artist/Artiste/Group

A person or group who has produced music or art of a high quality frequently throughout the last five (5) years depending on the category of work or ten (10) years in the case of publications or Film Productions

CRITERIA	Ranking				SCORE
	Excellent 20-16	Good 15-10	Average 9-4	Satisfactory 3-0	
Quality of Work	1) Work has won regional / international award 2) Work has consistently won or placed in the top three of a local award 3) Work used in local production	1) Work has consistently won or placed in the top five local award 2) Work has been nominated for a local award 3) Work used in local production	1) Work used in local production	1) Work won no awards 2) Work not used in any local productions	
CRITERIA	Excellent 20-16	Good 15-10	Average 9-4	Satisfactory 3-0	SCORE
Total number of successful productions, exhibitions showings, presentation, reviews, concerts in the last 5 years	1) Eight or more	1) Seven to Six	1) Five to Four	1) Three and fewer	
OR					
Total number of successful publications or film productions	1) Eight or more	1) Seven to Six	1) Five to Four	1) Three and fewer	

CRITERIA	Ranking				SCORE
	Excellent 20-16	Good 15-10	Average 9-4	Satisfactory 3-0	
in the last 10 years					

To qualify for this award, candidates must at least score at the level of ‘good’ under the criteria, *Quality of Work* or ‘good’ under the *Total number of successful productions/publications* criteria.

3) Most Innovative Artiste/Artist Culture and Art Innovation Award

A person or group who has created/contributed new approaches or ideas to the cultural sector within the last five (5) years or ten (10) years in the case of a film or publication. The new approach/idea must be inspirational to and validated by the public and fellow practitioners as an innovation.

CRITERIA	Ranking				SCORE
	Excellent 10-9	Good 8-6	Average 5-4	Satisfactory 3-0	
Popularity of Artiste/ Work during the last year	1) Visibility of work: airplay (800-601 times) exhibitions (4 or more), presentations (4 or more), readings (3 or more) , reviews (10 or more) and concerts (4 or more)	1) Visibility of work: airplay (600-401 times) exhibitions (3-2), presentations (3-2), readings (3-2), reviews (9-6) and concerts (3-2)	1) Visibility of work: airplay (400 -101 times) exhibitions (3-2), presentations (3-2), readings (3-2), reviews (5-3) and concerts (3-2)	1) Limited visibility of work: airplay (under 100 times), exhibitions (1), presentations (1), readings (1), reviews (2 or less) and concerts (1)	
	AND				
		Excellent 10-9	Good 8-6	Average 5-4	Satisfactory 3-0
	1) Three (3) currently active Social Media	1) Two (2) Social Media accounts currently	1) One (1) Social Media accounts currently	1) No Social Media accounts currently	

CRITERIA	Ranking				SCORE
	Excellent 10-9	Good 8-6	Average 5-4	Satisfactory 3-0	
	accounts including but not limited to FB, IG and/or an artist website 2) >10,000 followers on both IG and FB 3) Mentioned in print media > 10 times per year and featured in industry publications	active. This can include an artist website 2) 10,000 -8,000 followers 3) Mentioned in print media 10-7 times per year	active or an artist website 2) 7,999 -5,000 followers 3) Mentioned in print media 6-4 times per year	active and no artist website 2) Mentioned in print media < 4 times per year	
CRITERIA	Ranking			SCORE	
	Good – Excellent 20-11	Average - Satisfactory 10-0			
Innovation in the sector	1) Unique style – Easily distinguishable as an innovation 2) Create novel genre	1) One of a small group of artistes with a signature style 2) Creates art which contributes to the growth of a novel genre			

To qualify for this award, candidates must at least score at the level of 'good-excellent' under the criteria, *Innovation in the sector* or 'good' under the Popularity of Artiste/ Work during the last year criteria.

4) International ⁹Breakthrough Artiste/Artist

A person or group whose work achieved worldwide acclaim within the last two (2) years.

CRITERIA (Level of International Acclaim achieved in the last 2 years)	Ranking			SCORE
	Excellent 10-8	Good 7-4	Average 3-0	
Mentions in foreign media in previous 2 years	1) Mentioned ≥ 10 times.	1) Mentioned 9-5 times.	1) Mentioned 4-0 times.	
	Excellent 15-10	Good 9-5	Satisfactory 4-0	SCORE
Receipt of international awards in previous 2 years	1) Receipt of ≥ 2 international awards.	1) Receipt of or nomination for one (1) international award.	1) Not in receipt of international award.	
	Excellent 15-10	Good 9-5	Satisfactory 4-0	SCORE
Presented, performed, exhibited, produced internationally in the 2 years previous to the award	1) Presented, performed, exhibited, and produced ≥ 10 times in foreign countries.	1) Presented, performed, exhibited, and produced 9-5-times in foreign countries.	1) Presented, performed, exhibited, and produced 4-0 times in foreign countries.	
OR				
Produced or published internationally in the previous 6 years, in the	1) Produced or published 4 or more times in foreign countries in	1) Produced or published 3-2 times in foreign countries in the past six years	1) No film produced or book published in foreign	

⁹ In this context *International* refers to outside of Trinidad and Tobago and the wider Caribbean region.

case of literature and film.	the past six years		countries in the past six years	
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To qualify for this award, candidates must at least score at the level of ‘good or excellent’ under the each criteria.

5) Outreach /Advocate Individual/Artist/Artiste/Group

A person or group who/which within the last three (3) years,¹⁰ utilised the arts for developmental, transformational, healing purposes, and has significantly impacted a community (or communities), effecting social transformation processes through mentorship, knowledge transfer and shared experiences in the arts.

CRITERIA (Impact on Community – 100%)	Ranking			SCORE
	Excellent 15-10	Good 9-5	Average 4-0	
Number of vulnerable communities and vulnerable people impacted through artiste’s initiatives in the last 3 years	1) 5-6	1) 3-4	1) 2-0	
OR				
Number of successful advocacies for cultural/artistic spaces/projects for vulnerable or communities in the last 3 years	1) 5-6	1) 3-4	1) 2-0	

¹⁰ The veracity of claims made will be verified empirically.

CRITERIA (Impact on Community – 100%)	Ranking			SCORE
	Excellent 15-10	Good 9-5	Average 4-0	
OR				
Number benefitting from successful advocacy for cultural/artistic projects or spaces for vulnerable persons or communities	1) 1000-501	1) 500-201	1) 200 and fewer	

To qualify for this award, candidates must at least score at the level of 'good or excellent'.

6) Cultural Heritage Award

A person or organisation who/which demonstrates excellence in preserving the tangible and/or intangible heritage of Trinidad and Tobago through excellence in research, public education programmes, preservation/conservation processes, broadcasting and/or artistic creation within the last three (3) years.

CRITERIA	Ranking				SCORE
	Excellent 20-16	Good 15-10	Average 9-4	Satisfactory 3-0	
Quality of work	1) Work has won international award 2) Work used in local productions	1) Work has won local award 2) Work used in local productions	1) Work used in local productions	1) Work won no awards 2) Work not used in any local productions	
CRITERIA	Ranking			SCORE	
	Excellent 15-10	Good 9-5	Average 4-0		
Aspects of Cultural	1) Work centres around more than (3)	1) Work centres around (2) aspects of cultural heritage of Trinidad and Tobago	1) Work centres around (1)		

Heritage Preserved	aspects of cultural heritage of Trinidad and Tobago		aspect of cultural heritage of Trinidad and Tobago	
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To qualify for this award, candidates must at least score at the level of 'good or excellent'.

Aspects of Cultural Heritage

These include but are not limited to traditional mas, chutney, classical dance, religious dance, folk games, folk music, folk dance, folk theatre, and folk traditions inter alia

7) Sustainable Environment Award

A person or an organisation who/which in the execution of their cultural practice has demonstrated support for green initiatives over the past three (3) years.

CRITERIA	Ranking			SCORE
	Excellent 15-10	Good 9-5	Average 4-0	
Green Initiatives practiced by Artist/Group	At least (5) green practices/initiatives supported.	(3-4) green initiatives supported.	(0-2) green initiatives supported.	

To qualify for this award, candidates must at least score at the level of 'good or excellent'.

Green Initiatives

Green initiatives may promote inter alia, the use of recycled/reused materials, renewable energy, sustainable hiring practices, and the enabling of Green work environments etc.

8) Cultural Entrepreneur of the Year

Individuals, artists/artistes who within a particular year, and through individual entrepreneurial pursuits or cooperative and other business models have contributed significantly to the culture and arts sector, building and monetising cultural products locally and/or demonstrated wide geographical reach in terms of local, regional and international markets.

CRITERIA	Ranking			SCORE
	Excellent 15-10	Good 9-5	Average 4-0	
Number of cultural enterprise projects the cooperative is involved in or the artiste is involved in at the level of director	≥ 3 enterprises	2 enterprises	1 enterprise	
Success/Viability of Cultural Enterprise Interests	≥ 5 enterprises listed as compliant on the Company's Registry and with Industrial Relations Regulations	4-3 enterprises listed as compliant on the Company's Registry and with Industrial Relations Regulations	1-0 enterprise listed as compliant on the Company's Registry and with Industrial Relations Regulations	
CRITERIA	Excellent 15-10	Good 9-5	Satisfactory 4-0	SCORE
Diversity of cultural enterprises in which the artiste is involved.	≥ 5 areas	4-3 areas	2-1 areas	
OR				
Achieved considerable international, regional and/or local reach and recognition	Generates considerable recognition and respect for contribution from international, regional and/or	Generates moderate recognition and respect for contribution from international, regional and/or	Generates limited recognition and respect for contribution from international, regional and/or	

CRITERIA	Ranking			SCORE
	Excellent 15-10	Good 9-5	Average 4-0	
	local market penetration	local market penetration	local market penetration	

To qualify for this award, candidates must at least score at the level of 'good or excellent'.

9) Champion of the Arts Award

A person or organisation that consistently supports, sustains and promote the arts and culture of Trinidad and Tobago through their financial generosity over the last ten (10) years.

CRITERIA	Ranking				SCORE
	Excellent 10-9	Good 8-6	Average 5-4	Poor 3-0	
Number of artists/productions/ events supported per year	≥ 10	9-7	6-4	3-0	
Number of years of consistent support	≥ 10	9-8	7-6	≤ 5	
CRITERIA	Excellent 20-16	Good 15-10	Average 9-4	Satisfactory 3-0	SCORE
Quantum of funding supplied per year to arts and culture	≥ \$250,000	\$249,000 to \$175,000	\$174,999 to \$75,000	≤ \$74,000	

To qualify for this award, candidates must at least score at the level of good, excellent or average.

10).Culture and Art Education Award

The individual who over the past ten (10) years would have contributed significantly to the understanding and development of culture and the arts through advancements in education and knowledge by way of publications, workshops and education at the tertiary level.

CRITERIA	Ranking				SCORE
	Excellent 10-9	Good 8-6	Average 5-4	Satisfactory 3-0	
Capacity Building	Contribute to the capacity building by hosting five (5) or more workshops, conferences, and/or master classes for University students, the artistic fraternity and other cultural practitioners, including initiatives in entrepreneurial management.	Contribute to the capacity building by hosting 4 workshops, conferences, and/or master classes for University students, the artistic fraternity and other cultural practitioners, including initiatives in entrepreneurial management.	Contribute to the capacity building by hosting 3 workshops, conferences, and/or master classes for University students, the artistic fraternity and other cultural practitioners.	Contribute to the capacity building by hosting 1 workshop, conference, and/or master class for University students, the artistic fraternity and other cultural practitioners.	
OR					
	Excellent 20-16	Good 15-10	Average 9-4	Satisfactory 3-0	
Completed technical/ scholarly works	Published, delivered, submitted 7-5 articles, research papers, position papers, and/or technical papers locally/ regionally/ internationally that address a unique and critical body of	Published, delivered, submitted 4-3 articles, research papers, position papers, and/or technical papers locally/ regionally/ internationally that address a unique and critical body of	Published, delivered, submitted 2-1 articles, research papers, position papers, and/or technical papers locally/ regionally/ internationally that address a unique and critical body of	Published, delivered, submitted no articles, research papers, position papers, and/or technical papers locally/ regionally/ internationally that address a unique and critical body of	

	work invaluable to the culture and arts sector, through its contribution (i) to policy (national development) and (ii) transforming some element of practice in the arts and in the understanding of culture	work invaluable to the culture and arts sector, through its contribution (i) to policy (national development) and (ii) transforming some element of practice in the arts and in the understanding of culture	work invaluable to the culture and arts sector, through its contribution (i) to policy (national development) and (ii) transforming some element of practice in the arts and in the understanding of culture	work invaluable to the culture and arts sector, through its contribution (i) to policy (national development) and (ii) transforming some element of practice in the arts and in the understanding of culture	
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CULTURAL AWARDS NOMINATION FORM

Kindly see the National Cultural Recognition Programme Brochure for details of the award categories and the application process. Soft copies are available at (weblink to be included).

Award Category (please tick **one** category)

- Best New Artist/Artiste
- Consistency – a significant body of work over the last 5 years or ten (10) years in the case of a film or publication.
- Innovation
- International Breakthrough Artist/Artiste of the Year
- Outreach Artist/Artiste of the Year
- Cultural Heritage Award
- Sustainable Environment Award
- Cultural Entrepreneur of the Year
- Champion of the Arts Award

Nominee's Name and Personal Information

TITLE _____

FIRST NAME _____ LAST NAME _____

ADDRESS _____

EMAIL ADDRESS _____

PHONE CONTACT _____

DATE OF BIRTH (Optional) ____/____/____ dd/mm/year

NATIONALITY _____

Nominator's Information

FIRST NAME

LAST NAME

HOME ADDRESS

TELEPHONE (Land line) _____

TELEPHONE (Mobile) _____

FAX _____

EMAIL ADDRESS

SIGNATURE OF NOMINATOR

Nomination Package must include:

- ❖ A detailed write-up of five hundred (500) words or less on why the selected artist/artiste should be nominated for specified cultural award.
- ❖ Proof of achievements in the form of documents applicable to the nomination category e.g. pictures, videos, letters, features in the media and sample of work.

Address Submissions to:

Cultural Awards Secretariat

Ministry of Community Development, Culture and the Arts

Jobco Building

#51-55 Frederick Street, Port of Spain

STANDARDS IDENTIFIED IN THE NATIONAL HEROES POLICY

SELECTED CRITERIA FOR SELECTION OF NATIONAL HEROES

To be conferred national hero status, a person should meet the following criteria:-

- i. His/her life should have a positive impact on national development and on the lives of the people of Trinidad and Tobago
- ii. He/she should be a positive role model and an exemplar to the people of the nation, especially the youth; and should demonstrate the capacity to inspire or lead
- iii. His/her lifestyle should demonstrate values such as:
 - Honesty and integrity
 - Commitment and dedication
 - Willingness to give service to the community
 - Self-sacrifice, discipline and hard work
 - Consistency and excellence.



Government of the Republic of Trinidad and Tobago
Ministry of Community Development,
Culture and the Arts

CULTURAL AMBASSADOR ASSESSMENT FORM

GIVEN NAME _____

SOBRIQUET (where applicable) _____

START DATE OF AMBASSADORSHIP _____

DATE OF ASSESSMENT _____

PERFORMANCE INDICATORS	Requires Improvement	Met Expectations	Exceeded Expectations
<p>The Cultural Ambassador must promote and advance the culture of Trinidad and Tobago as well as promote Trinidad and Tobago as the premier cultural & heritage tourism destination in the Caribbean by maintaining an active social media profile:</p> <ul style="list-style-type: none"> – Facebook – Two (2) Posts Monthly – Twitter – Five (5) Tweets Monthly – Instagram – Four (4) Posts Monthly <p><i>The above can also be reposts.</i></p>			
<p>The Cultural Ambassador will promote the culture of Trinidad and Tobago in at least two (2) regional events per year.</p>			
<p>The Cultural Ambassador will promote the culture of Trinidad and Tobago in</p>			

at least two (2) international events per year.			
Performed / exhibited as requested at promotional events hosted by the GoRTT.			
No pending criminal or civil cases.			

Committee’s Recommendations

Signature of Committee Chair

Date

Cultural Ambassador’s Comments

Signature of Cultural Ambassador

Date

Minister's Comments

Signature of Minister

Date